

Grow your brand in Brazil.

Put your product in front of Brazilian business owners and entrepreneurs — in Portuguese, through a channel they already trust.



WHY BRAZIL, WHY NOW

One of the world's most engaged AI markets.

Top 3

ChatGPT market worldwide by weekly active users, according to OpenAI — which opened a São Paulo office in August 2026.

215M

messages sent to ChatGPT every day by Brazilians. Brazil is also #2 worldwide in developers using the OpenAI API.

200M+

people in the largest economy in Latin America — with millions of small businesses looking for better tools.

Brazilian business owners adopt new tools fast, but they buy from brands that speak their language. That is where we come in.

Source: OpenAI announcement of its São Paulo office, reported by Times Brasil/CNBC on Aug 28, 2026.

WHO WE ARE

Content for Brazilian entrepreneurs.

Ímpetus Host is a Brazilian media and marketing company led by Luiz Philipe (LP). Our channels and the **Impulso Empreendedor** podcast teach business owners how to sell more, use AI and grow their companies.

Sales tips

AI tools

Marketing

E-commerce

Founder stories

Our audience is made of business owners, managers and aspiring entrepreneurs — the people who decide which tools their companies pay for.



OUR REACH

A growing community across every major platform.

+10 mi

views across our
channels

+25 mil

YouTube subscribers

+100 mil

Instagram followers

+30 mil

TikTok followers

+30 mil

Facebook followers

Thousands of companies have trusted Ímpetus

+5 billion in revenue generated for the businesses we mentor

BRANDS THAT SPONSORED US

AI companies already reach Brazil through Ímpetus.



Dreamina (ByteDance) — "This AI turns product photos into amazing ads"

youtu.be/K8j0bj5GiVA



Freebeat — "How to create a music video for your songs with AI"

youtu.be/DGmsAaZg6TE

FORMATS

How your brand shows up.

Dedicated YouTube video

A full video in Portuguese showing your product solving a real task for a Brazilian business, with your tracking link.

Monthly package

One dedicated video per week, plus your link in our descriptions — steady presence in front of the same audience.

Podcast sponsorship

Your brand presented in the Impulso Empreendedor podcast, read by the host, with a link in every episode.

Social media

Posts, short videos and mentions on our Instagram, TikTok and Facebook profiles.

A single pilot video is available so you can test the audience before committing. Packages and rates on request.



LET'S TALK

Your next million users may be in Brazil.

Tell us about your product and your goals for Brazil, and we will reply with the best format for you.

contato@impetus.host

impetus.host/patrocinio-podcast

